SPR Business meeting, April 2015
Dorothy Bulas
Activities for 2015

- Collaboration/Communication
- Advocacy
- Education
- Outreach
- Financials
Collaboration/ Communication

Executive Committee
President, Vice President, Secretary, Vice Secretary, Treasurer,
Vice Treasurer, Acting Treasurer/Membership Secretary, AfSPI Representative (ex-officio)

- Meeting monthly (online)
- Addressed bylaws revision, membership, legal status, institutional identity, strategic priorities, outreach affiliation criteria/ process, outreach budget
- Provides budgetary and project oversight

Turnover June 2015:
President (ESPR) and Vice President (SLARP)
Founding President to remain EXCOM chair
Bylaws revision: “Associate Members”, allow radiology organizations with pediatric sections/special interest groups and organizations for all professions related to medical imaging to become WFPI members.

Working on engaging national/supranational organization members.
Traffic:
- Newsletters 16%
- Education pages, ped radiologists, radiologists, 12%
- SPR live webstreaming 6%
- Outreach 6%

7k sessions, 20k pages visited, 5k users - 145 countries, 1.4k cities.

1000 “likes”

4 issues/year

Low numbers, needs boosting. Will run through web home page

Regular stream of multi-setting, multi-topic, global news

Followers for Case of the Week. Also accessed via FB, Twitter and website
Advocacy

WHO - patient safety meetings with IG:
AFROSAFE - pediatric launch via AfSPI

“Ultrasound - Crucial to Improve Global Healthcare” Collaboration begins

Agreement.... Signed!!
Advocacy - International Day of Radiology: PEDIATRICS

INTERNATIONAL DAY OF RADIOLOGY

THEME: PAEDIATRIC IMAGING

NOVEMBER 8, 2015

WWW.IDOR2015.COM

Let's celebrate together!

WFPI
Education: web pages

- Content grows
- Site visits increasing to pediatric radiologist - radiologist/trainee pages.
- low to “other medical professionals ”
- Need to promote
- Need volunteers!
Education: PedRadAcad
Online videos

Sanjay Prabhu - Online video committee
Provide short videos online
Encourage contributions worldwide - diversity of pathology region specific knowledge.

**WFPI education channel: **CLICK HERE

670 views - Most viewed: Introduction to Pediatric Chest Radiograph
Education: Case of the Week

- High screen reach via Facebook (1k+), n° of cases opened via Facebook: between 20 – 320 depending on case
- Other access channels: Twitter, Website, Instagram
Outreach

New leader, Cicero Silva

Process and criteria for labeling projects “WFPI-affiliated” EXCOM. BOLT-ON.

http://www.wfpiweb.org/OUTREACH/Projectapproval.aspx

Project leaders:

- Indira Ghandi Institute of Child Health, Bangalore, India: Cicero Silva
- Khayelitsha Hospital, Western Cape, South Africa: Savvas Andronikou/Stanford University (Richard Barth)
- Latin America: network development, tele-reading installation with health facilities in Peru, Colombia, Guatemala: Ramon Sanchez
- Malawi: teaching and tele-reading support (focus: PoC US), development of future partnership with Imaging the World in Malawi: Tracy Kilborn
- Médecins Sans Frontières/Doctors without Borders: Savvas Andronikou
- Point of Care Ultrasound - research, teaching: Savvas Andronikou, Tracy Kilborn, Jaishree Naidoo, Ramon Sanchez
- Cambodia: Veronica Donoghue, Eva Kis;
- [Start-ups] Palestine: Aadir Ahmed; Central Europe: Erich Sorantin; West Indies: Ramon Sanchez, Pamela Deaver

Note: crossover with workforce training/Education group, in particular
Ethiopia: Kassa Darge
Haiti: Dorothy Bulas, Jennifer Nicholas, Marthe Munden, Rebecca Stein-Wexler
Mozambique: Ines Boechat, Ricardo Faingold, Caroline Guimaraes
Outreach

Tele-reading slow

- Ministry of Health staff limited access to computers
- Research protocol under development: using mobile phones (UBIQUITOUS) for tele-referrals – quality of jpeg and dicom images
Ultrasound in lower resource settings

- Major way forward in imaging outreach
- Pediatric radiologists needed to assure quality

**WFPI Ultrasound Committee**

- **platform**: education, research, guidelines, safety/quality
- Nurture partnerships with
  - WFUMB/SRU/AIUM/ISR/ACR/ESR…bolt-on focus re their outreach arms
  - NGOs MSF(ped US manual)/ITWd/ RAD-AID
Outreach – BOLT ON

➢ Building up partnerships with individuals, organizations / institutions

Fund raising:
• WFPI “bolt-on” does not place it in primary position to receive grants
• Other sources need exploring, overlap with SPR?
Financials

- SPR injections (including R&E Foundation, Allen Parker funds for joint SPR-WFPI initiative): **$173k**
- ESPR injections: **$51.8 k**
- Fees/year from 12 member societies: **$2k/year.**
  "token" levied at a flat rate per society

Projected balance 2015: **$140 k**

Further overhead support offered by SPR and ESPR

Thank you!
A heartfelt thanks to the SPR board and members for your reactivity, leadership and support.